



**UNITED WAY**  
Coastal and Western  
Connecticut



# The Council Reimagine & Revitalize Program

Information Session for  
Community-Based Organizations

# AGENDA

- Welcome & Introduction
- About the Reimagine & Revitalize (R2) Program
- Overview of the Opportunity
- Application Submission
- Questions & Support
- For Reference



THE COUNCIL R2 GRANT PROGRAM INFO SESSION

# ABOUT THE R2 PROGRAM



# R2 PROGRAM BASICS

**To reinvest cannabis sales tax monies into communities disproportionately impacted by the War on Drugs for the development, expansion, and support of programs or projects**

**The R2 Program advances Connecticut's social equity objectives by:**

- Strengthening local capacity
- Addressing historical inequities
- Fostering inclusive economic growth

**Total Investment (across all Target Regions)**

- \$36 million over 3 years
  - \$3.6 million per Target Region over 3 years

# SHORT HISTORY ON THE WAR ON DRUGS

Jay Z Shawn  
Carter The War  
on Drugs is an  
Epic Fail Opinion  
Video 2016



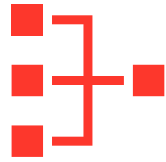
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# OVERVIEW OF OPPORTUNITY



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# GENERAL INFORMATION



## Grant Process

Competitive



## Grant Type

Programmatic



## Grant Size

\$75,000 - \$300,000 total



## Applications Allowed

1 Agency = 1 Program = 1 Application



## Funding Period

Oct. 1, 2026 – Sept. 30, 2029

# ELIGIBILITY

## Community-Based Organizations (CBOs) must:

- » Be a 501(c)(3) nonprofit organization OR have a Fiscal Sponsor that has nonprofit status
- » Be registered with the CT Secretary of State OR have a Fiscal Sponsor that is registered
- » Be located in and serving the **R2 Target Region**
- » Have **3+ years of experience** delivering programs aligned with R2 Program Priorities in the Target Region
- » Certify that **90-100% of program/project participants are residents** from the Target Region



# NOTE ON FISCAL SPONSORS

## Who or what is a Fiscal Sponsor?

- A **third-party organization** that handles various financial and administrative duties on **behalf** of another organization or collaborative.
- Assumes **financial and legal responsibility** of the funds/project, receiving and distributing funds to the project team.

## Do I need a Fiscal Sponsor?

- Only if your organization is **not** a 501(c)(3) or other IRS nonprofit organization.



# 10 ELIGIBLE R2 TARGET REGIONS

Bridgeport

**Danbury**

Hartford/East Hartford

Meriden

New Britain

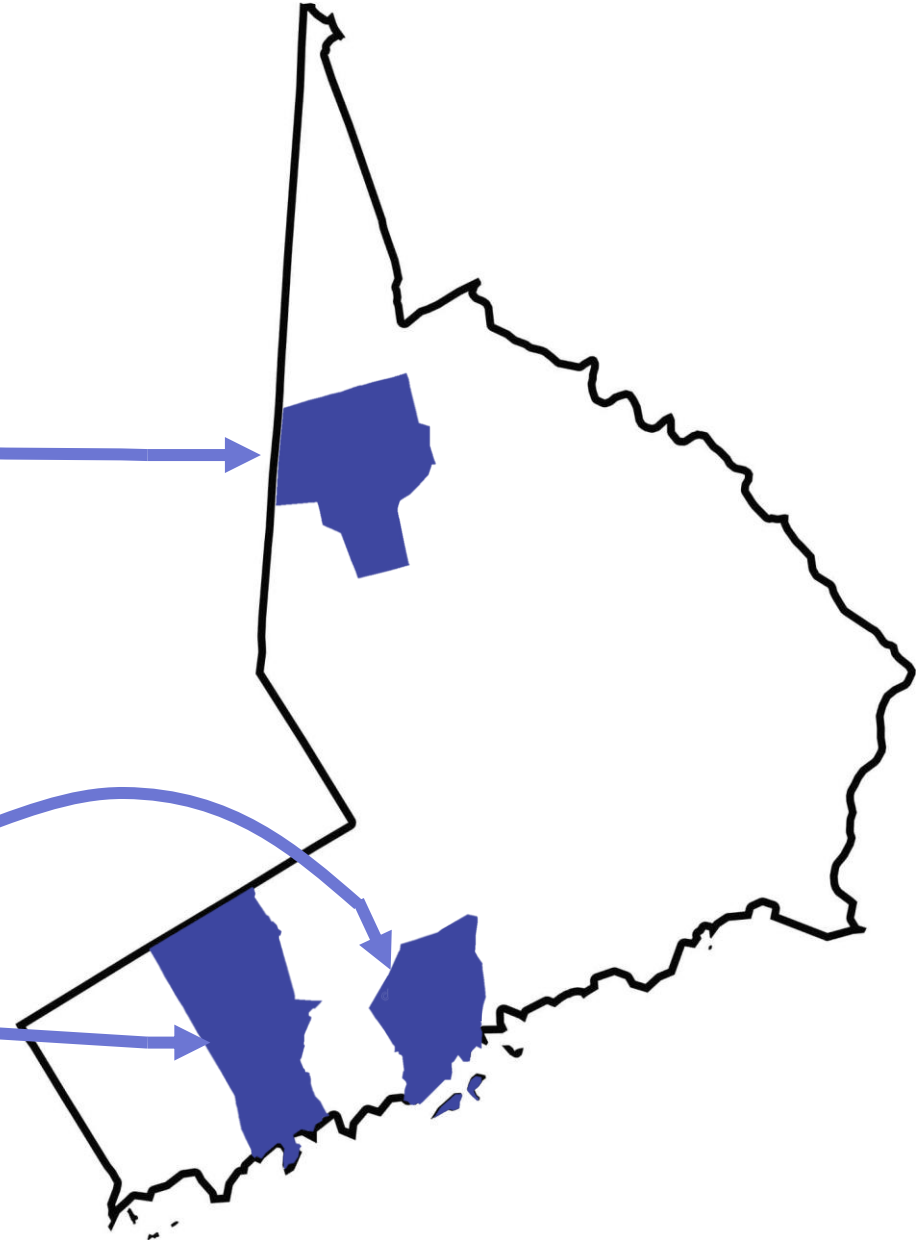
New Haven/East Haven/West Haven

New London/Norwich/Windham

**Norwalk**

**Stamford**

Waterbury



# PROGRAM PRIORITIES



**Economic  
Development**



**Reentry  
Initiatives**



**Youth  
Initiatives**

# PROGRAM PRIORITY #1



ECONOMIC  
DEVELOPMENT

## Long-Term Vision

To ignite economic growth and enhance access to vital resources and capital to drive forward economic development initiatives.

# ELIGIBLE ECONOMIC DEVELOPMENT PROGRAMS

**Job Training**

**Employment  
Access**

**Workforce  
Development**

**Sector Skills  
Training**

**Neighborhood  
Revitalization**

**Nonprofit  
Facility  
Renovations**

# ECONOMIC DEVELOPMENT FUNDING TIERS

Total Available Funding (for 3 years): \$1,215,000

FUNDING TIERS	AMOUNT PER FUNDING YEAR	TOTAL NUMBER OF PROJECTS FUNDED	TOTAL 3 YEAR FUNDING AMOUNT
TIER 4	\$100,000	2	\$600,000
TIER 3	\$67,500	2	\$405,000
TIER 2	\$35,000	2	\$210,000
TIER 1	-	-	-
<b>GRAND TOTAL</b>	-	<b>6</b>	<b>\$1,215,000</b>

# PROGRAM PRIORITY #2



## REENTRY INITIATIVES

### Long-Term Vision

To support the transition of justice-impacted individuals (adults & youth) back into communities, focusing on reducing recidivism and promoting social reintegration.

# ELIGIBLE REENTRY INITIATIVES

**Employment, Legal,  
& Transportation  
Assistance**

**Housing Assistance,  
Supplies, &  
Resources**

**Social Support &  
Mental Health  
Services**

**Educational &  
Vocational Training**

**Financial Literacy &  
Basic Sustenance  
Needs**

**Family Support  
Services**

**Entrepreneurship  
Development**

**Development &  
Court Proceeding  
Education**

**Technology Access**

**Transitional &  
Permanent  
Supportive Housing**

**Tenant Education**



# REENTRY INITIATIVES FUNDING TIERS

Total Available Funding (for 3 years): \$1,215,000

FUNDING TIERS	AMOUNT PER FUNDING YEAR	TOTAL NUMBER OF PROJECTS FUNDED	TOTAL 3 YEAR FUNDING AMOUNT
TIER 4	\$100,000	1	\$300,000
TIER 3	\$72,500	2	\$435,000
TIER 2	\$45,000	3	\$405,000
TIER 1	\$25,000	1	\$75,000
<b>GRAND TOTAL</b>	-	<b>7</b>	<b>\$1,215,000</b>



# PROGRAM PRIORITY #3



## YOUTH INITIATIVES

### Long-Term Vision

To provide educational or social opportunities, mentorship, or other resources to support the development of children and teens and provide opportunities for a positive future.

# ELIGIBLE YOUTH INITIATIVES PROGRAMS

**Nutritional  
Education**

**Physical & Mental  
Health Support**

**Education &  
Academic Support**

**Life Skills  
Training**

**Leadership  
Development**

**Family &  
Community  
Involvement**

**Financial  
Literacy**

**Mentorship**

**Youth  
Entrepreneurship**



# YOUTH INITIATIVES FUNDING TIERS

Total Available Funding (for 3 years): \$810,000

FUNDING TIERS	AMOUNT PER FUNDING YEAR	TOTAL NUMBER OF PROJECTS FUNDED	TOTAL 3 YEAR FUNDING AMOUNT
TIER 4	-	-	-
TIER 3	\$72,500	2	\$435,000
TIER 2	\$50,000	2	\$300,000
TIER 1	\$25,000	1	\$75,000
<b>GRAND TOTAL</b>	-	<b>5</b>	<b>\$810,000</b>



# USE OF FUNDS

## Eligible Uses

- Salaries & fringe
- Direct program expenses
- Participant stipends\*
- Program mileage
- Administrative costs (up to 10% of request)

### ALL COSTS MUST BE:

Reasonable  
Necessary  
Allocable to the program

## Ineligible Uses

- Loan funds (create/replenish)
- Lobbying
- Payment of taxes
- Subsidizing a business
- Debt refinancing/restructuring
- Business relocation
- Personal loans
- Fundraising events
- Research & development\*\*
- Political campaigns
- Fines or penalties
- Out-of-State travel

# TIMELINE

Activity	Date/Time
NOFO Released & Applications Open	May 26, 2026
NOFO Information Sessions & Q&A for applicants (LIVE via Microsoft Teams)	Session Links available on our website
Lunch Office Hours	Fridays, June 12, June 26, and July 10, 2026 from 12-1 pm
<b>Deadline to Submit Applications</b>	<b>July 15, 2026, by 5:00 PM</b>
Committee Review Process	July 16, 2026 to August 14, 2026
Anticipated Council Approval of Awards	September 2026

# REPORTING REQUIREMENTS

- » **Monthly Fiscal Reporting**
  - Includes financial backup for all expenses
- » **Quarterly Programmatic Reporting**
- » **An Annual Final Report**
- » **Annual Site Visits**
  - 1 a year



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# APPLICATION SUBMISSION



# REQUIRED ATTACHMENTS

## Organization

- Attachment A: Statement of Assurances
- Attachment B: Conflict of Interest Disclosure
- Audit Documents
- Organizational Budget
- Current Organizational Chart
- Current Board of Directors or Advisory Committee List
- Proof of CT Secretary of State Registration
- Fiscal Sponsorship Agreement/MOU *(if applicable)*

## Program

- Attachment C: Detailed Funding Request Budget Summary, Justification, & Position Schedule
- Attachment D: Programmatic Indicator Selection
- Overall Program/Project Budget
- 2 letters of support
- Resumes & Job Descriptions for Key Personnel
- Copy of Municipal Approval for Shovel-Ready Projects *(if applicable)*

# ATTACHMENT C: FUNDING REQUEST BUDGET FORMS

## Attachment C: Form 1

Budget Summary for use of R2 Funds

Program:	Year 1	Year 2	Year 3	Total
1. Salaries & Wages				
2. Fringe Benefits				
3. Contractual (Sub-Contracts) *				
4. Transportation				
5. Materials & Supplies				
6. Facilities				

## Attachment C: Form 3

Applicant's Name: \_\_\_\_\_

FUNDING PERIOD: / / to / /

Position Schedule #2a

Please include the positions to be charged against the contract and the number of hours dedicated to the project. Must include hourly rate, salary and fringe.

Position Description and Staff Person Assigned*	Site/ Location	Hours wk/ wks per Year	Hourly Rate	Total Salary Charged	Fringe Benefit Rate %	Total Fringe Benefits
1. Position:		/			%	
2. Position:		/				

## Attachment C: Form 2

Applicant's Name: \_\_\_\_\_

FUNDING PERIOD: / / to / /

Budget Justification

Line Item (Description)	Amount	Justification including Breakdown of Costs

## Attachment C: Form 4

Subcontractor Schedule A-Detail

BUDGET PERIOD: / / to / /

Contract Period: Contract Start Date to Contract End

#1

Subcontractor Name:

Address:

Telephone: ( ) ( - )

Select One: **A**  Budget Basis **B**  Fee-for-Service **C**  Hourly Rate

Indicate One:  MBE\*  WBE\*\*  Neither

Program:	Year 1	Year 2	Year 3	Total
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# SUBMISSION OPTIONS

## Preferred

- Submit through our e-CImpact Grants Management software
    - **Organization Code:** 08090F
- [Link to UWCWC's e-CImpact Agency Site](#)

## Alternative

- Email the completed Editable PDF version of the application to [communityimpact@unitedwaycwc.org](mailto:communityimpact@unitedwaycwc.org)  
Link to Editable PDF version of application ([Danbury](#), [Norwalk](#), [Stamford](#))

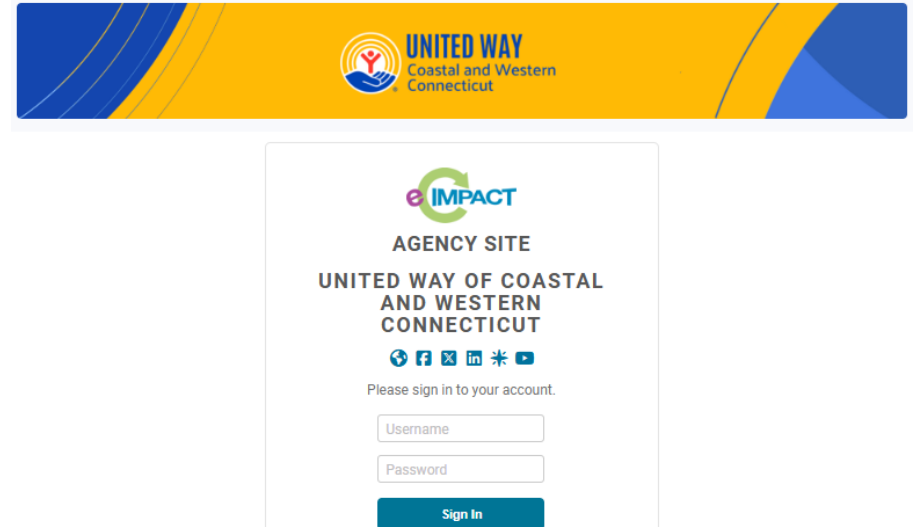
# E-CIMPACT GRANT PORTAL - THINGS TO REMEMBER

- [Registering & Using e-CImpact Training Video \(15 minutes\)](#)
- Use the [e-CImpact Application Guidance Document](#)
- Save work often
- Required questions are marked with an \*
- Some fields are restricted (*number only, etc.*)
  - Character limits includes spaces
- To submit all forms must be marked as *Completed and Ready to Submit*.
- All applications must have at least **one** program attached to it. – If you don't see all the forms, you may need to attach a program.

Instructions =



Helpful Tips =



## Applying with a Fiscal Sponsor?

Contact **Victoria Scofield** with your organization name, primary contact, fiscal sponsor name, and fiscal sponsor EIN to set up your e-CImpact account.

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# QUESTIONS & SUPPORT



# QUESTIONS? CONNECT WITH US!



## Friday Q & A Lunch Hours with the Community Impact Team

Fridays, June 12, June 26, and July 10,  
2026 from 12-1 pm

[Microsoft Teams Link to join each  
Friday](#)



## Frequently Asked Questions

Find the most updated FAQ  
document on our '[Grant  
Opportunities](#)' website page or in  
the [e-Impact 'Resource Center'](#).



## One-on-One Support

Contact the Community Impact  
team by email  
([communityimpact@unitedwaycwc.  
org](mailto:communityimpact@unitedwaycwc.org)) or phone (203-883-6704).

We are committed to getting back  
to you within 48 hours.

# R2 SUPPORT BEYOND FUNDING

The R2 Program is designed to support long-term sustainability through:

- » Capacity building opportunities
- » Technical assistance
- » Training and support
- » Community investment strategies
- » Building a new resource library





# THANK YOU FOR BEING UNITED IN PURPOSE



**Victoria Scofield**

Community Investments Senior Coordinator

[Victoria.Scofield@unitedwaycwc.org](mailto:Victoria.Scofield@unitedwaycwc.org)

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# FOR REFERENCE



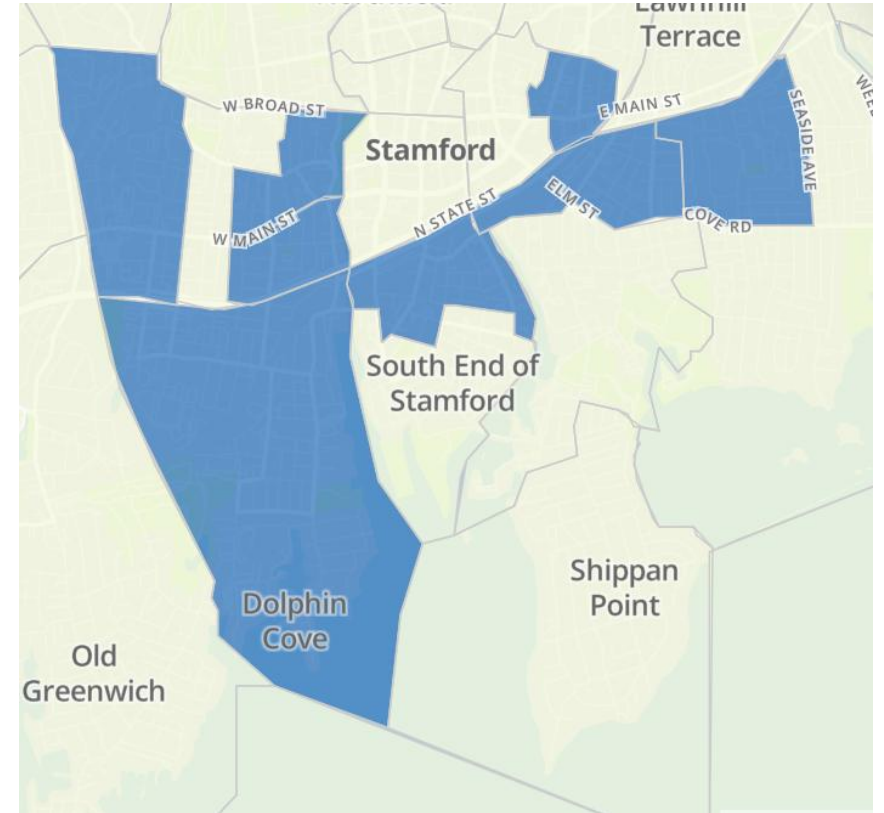
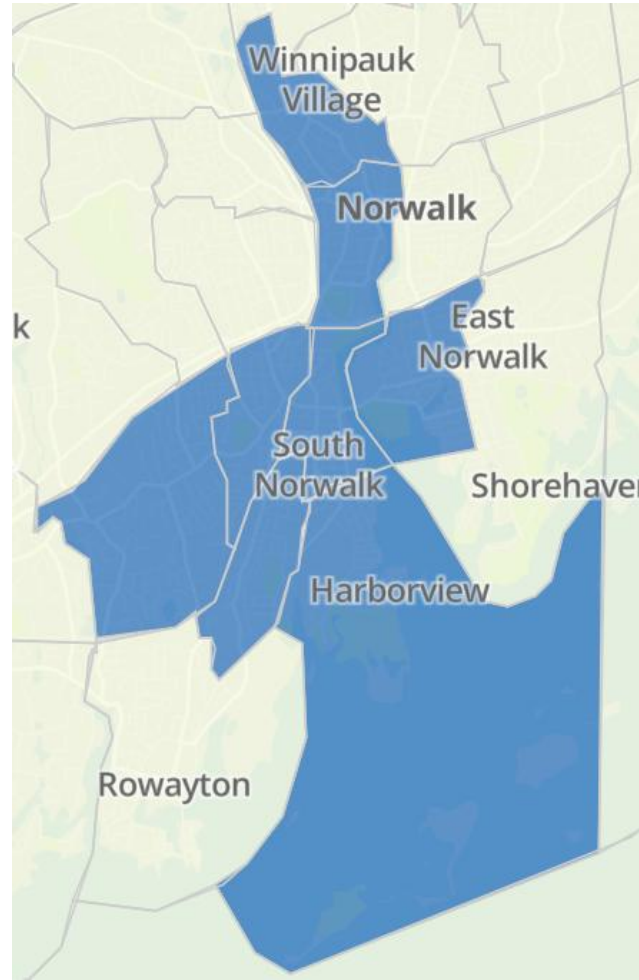
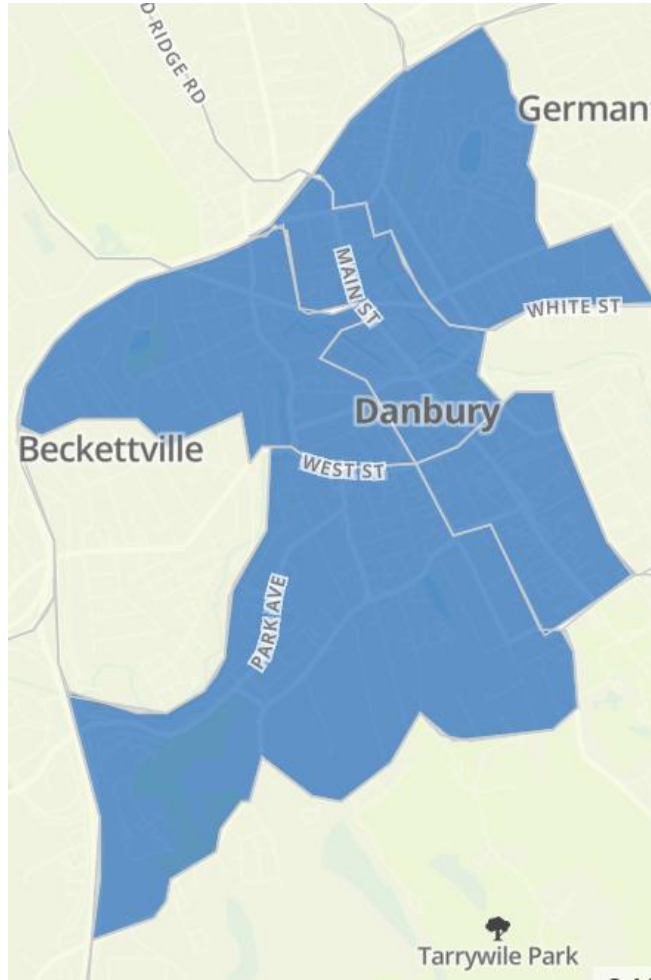
# BEFORE YOU APPLY

## **Confirm that your organization:**

- Is a nonprofit registered in Connecticut or has a Fiscal Sponsor that is
- Has 3+ years of relevant programming experience
- Is located in or the program is located in the R2 region being applied for
- Primarily serves residents of that region
- Can manage a 3-year grant
- Has systems for financial tracking and reporting

# R2 TARGET REGION MAPS

[CTData 2023 DIA Map](#)



# KEY TERMS

## Disproportionately Impacted Areas (DIA)

- A U.S. Census tract in Connecticut that has been identified by the Social Equity Council using (1) poverty rate metric and (2) ranking of historical conviction rates for drug-related offenses by census tract.

## Community-Based Organization (CBO)

- An organization selected by Grant Managers and approved by the Council to receive funding for existing programs and community impact through funds provided by the Council

## Grant Managers

- Entities under contract with the Council to serve as fiduciary of funds to be distributed to CBOs.

## Shovel-Ready Projects

- A project that is substantially planned, organized, and prepared to begin implementation quickly once funding is awarded.